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ERGOCENTRIC® TO DISTRIBUTE THE ICONIC HÅG CAPISCO® IN CANADA

Mississauga, Ontario, Canada – March 8, 2016 – ergoCentric Seating Systems (ergoCentric) and Scandinavian Business Seating are pleased to announce an agreement under which effective immediately ergoCentric will be the exclusive Canadian distributor for the Scandinavian Business Seating brands HÅG and RBM.

ergoCentric will initially offer the award-winning [HÅG Capisco](#), HÅG Capisco Puls® and HÅG Conventio Wing®. The renowned HÅG Capisco saddle chair was designed by Peter Opsvik over 30 years ago. The inspiration for the HÅG Capisco – “The Saddle Chair” - was horseback riders’ dynamic posture and Opsvik’s goal was to create a task chair that would invite the user to assume the greatest number of sitting postures possible during the workday. Born out of the legendary HÅG Capisco, the [HÅG Capisco Puls](#) is based on the understanding of the human body’s need to move, while the [HÅG Conventio Wing](#) is a dynamic chair allowing for movement and variation of postures, both of which are especially desirable during conferences and lengthy meetings.

“The unique design of the HÅG Capisco and the success of the HÅG Capisco around the world makes it one of the few chairs people ask for by name,” says Terry Cassaday, owner of [ergoCentric](#). “Adding these chairs to our product offering supports our strategic focuses on sit-to-stand solutions, the healthcare segment and to introduce the ergoCentric brand to the broader contract furniture market.”

“We’re very excited to expand our presence in Canada with this important launch,” said Lars Lund, Export Manager with Scandinavian Business Seating. “ergoCentric is an excellent partner, and this opportunity allows us to reach a broader base of health conscious Canadian consumers who appreciate the importance of active-sitting during the workday.”

The HÅG Capisco, HÅG Capisco Puls and HÅG Conventio Wing are available through select dealers in Canada or at ergocentricstore.com.

About ergoCentric Seating Systems

ergoCentric Seating Systems was founded by Terry Cassaday in 1990. Since then ergoCentric has been dedicated to designing, manufacturing and selling modular ergonomic seating solutions for office, specialty and healthcare environments for customers such as Apple®, Bell Canada and the Canadian Revenue Agency. Its build-to-order manufacturing system allows ergoCentric to fit 100% of the workforce, while its always-in-stock inventory of components allows it to quickly and cost effectively assemble and ship seating solutions anywhere in North America and Europe. ergoCentric’s products appeal to a broad range of buyers including facilities managers, ergonomists, occupational health and safety professionals and interior designers. For more information visit ergocentric.com.



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About Scandinavian Business Seating

Scandinavian Business Seating designs, develops and manufactures chairs for offices, meeting rooms, conference rooms and canteens for both the private and public sectors. The following brands are included in the group: HÅG (1943), RBM (1975), RH (1977), and BMA Ergonomics (1988), which all work together to achieve the company's common goal of making the world a better place in which to sit. Scandinavian Business Seating's in-house «Product and Brand Concept Team» bases its innovative work on the fact that people have not been designed to sit still. Consequently they are working on the development of solutions which will promote movement and variety in order to ensure users are able to achieve optimum performance and simultaneously look after themselves, their health and our environment.

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